



EURAF2022



# 6<sup>TH</sup> EUROPEAN AGROFORESTRY CONFERENCE

16<sup>th</sup> - 20<sup>th</sup> MAY 2022 - ITALY

Sponsorship and partnership opportunities





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## EURAF 2022

EURAF, European Agroforestry Federation (<http://www.eurafagroforestry.eu/>) is glad to announce the 6<sup>th</sup> European Agroforestry Conference, EURAF2022 ([www.euraf2022.eu](http://www.euraf2022.eu)), that will be held in Nuoro on the 16th - 20th May 2022. The conference is part of the cycle of biennial events organized by EURAF in collaboration and the support of numerous Italian institutions and agencies.

Agroforestry for the Green Deal transition is the mission of the next European agroforestry conference which is joining the ambitious European manifesto towards the development of an advanced, carbon neutral e circular economy. Agroforestry representing a pool of agricultural and forestry practices supporting the inclusion of trees in the fields (silvoarable systems) or the integrated management of forests and animal breeding in silvopastoral systems (only to mention the two main agroforestry groups), can have a fundamental role in supporting the Green Deal. Sustainable agriculture, environment protection and ecosystem services, fight against and mitigation of climate change, quality of agricultural, forestry and animal productions, landscape safeguard are the pivots of a confrontation in which agroforestry is fully involved.

Agroforestry can significantly contribute to support all the policies and actions that aim to maintain already existing forests and woods; plant the proper tree in the proper place; plan and involve local communities and stakeholders.

In Italy the objective to plant 60 million trees has been launched while the EU biodiversity strategy commits to planting at least 3 billion additional trees in the EU by 2030. Agroforestry is a fundamental means both in terms of increasing tree population but, particularly in terms of supporting the governance of tree and forestry resources.

Those who work in the agroforestry sector can plant new trees, but they are also in charge to take care of and manage them, constantly evaluating local environmental, production and economy impacts.

Through agroforestry practices, trees define the landscapes. Therefore, they are of utmost importance important for identity and culture. Also because of trees presence, arrangement and management techniques, territories are acknowledged and appreciated.

The scientific, technical and political confrontation will be at the heart of five-day conference along which agroforestry culture will find again the spatial and time dimension severely constrained by the COVID-19 pandemic.

In particular, the agroforestry themes that will be faced by researchers, students and European agroforestry professionals in Nuoro, will regard the main cornerstones: environment, economy and production, policy and culture (as described at the page "Conference Topics" on [www.euraf2022.eu](http://www.euraf2022.eu)) with a special focus on traditional agroforestry systems of Southern Europe, specifically the Mediterranean agro-silvo-pastoral systems.

Over the years, the European agroforestry conferences promoted by EURAF have been involving hundreds of participants being an important occasion for debate and visibility for public and private actors working on agroforestry which is a growing sector characterized by an increasing interest on behalf of the academic world and policy, as well as, of international companies.

On this occasion, we have planned a number of opportunities for all the companies interested in getting in contact with the biggest European agroforestry community. This is a great opportunity for companies that work or would like to do it at international level, building and/or fostering their networks of contacts.

The enclosed prospectus provides the conference supporters with different solutions to increase their visibility and the connections with the event.

We are at disposal to discuss with you the best solution to achieve the best result and link your brand to different moments of the conference.

EURAF2022 Organizing Committee



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## MAIN SPONSORSHIP EXCLUSIVE PACK



### *Participation in the program*

- » Sponsor may organize one industry session\* included in the official programme lasting up to 20 minutes.
- » The suitable time slot, the session room and the program must be arranged with the Local Organising Committee.

(\*The theme shall be shared with the Scientific Committee)

### *Recognition*

- » Three free registrations including three conference dinners

### *Visibility*

- » Approx. 9 m2 exhibition space
- » Sponsor logo on site
- » Company logo + highlighted listing of the sponsor's company name/logo and sponsor level in the Programme Book
- » Full page, full colour advertisement, in the Programme Book
- » Full page, full colour advertisement, in the Abstract Book
- » Company logo and 200 word company profile on the conference website with a hyperlink to the sponsor website + one video of sponsor (4 min, provided by the sponsor)
- » Insert in the conference bag; four pages (A4 format) or eight pages (A5 format) or USB (provided by the sponsor)

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## PLATINUM SPONSORSHIP



### Recognition

- » Two free registrations including two conference dinners

### Visibility

- » Approx. 9 m2 exhibition space
- » Company logo + highlighted listing of the sponsor's company name/logo and sponsor level in the Programme Book
- » Full page, full colour advertisement, in the Programme Book
- » Full page, full colour advertisement, in the Abstract Book
- » Company logo and 200 word company profile on the conference website with a hyperlink to the sponsor website + one video of sponsor (4 min, provided by the sponsor)
- » Insert in the conference bag; four pages (A4 format) or eight pages (A5 format) or USB (provided by the sponsor)



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## **GOLD SPONSORSHIP**



### **Recognition**

» One free registration including one conference dinner

### **Visibility**

- » Approx 6 m2 exhibition space
- » Highlighted listing of the sponsor's company name/logo and sponsor level ship in the Programme Book
- » Full page, full colour advertisement, in the Programme Book
- » 1/2 page, full colour advertisement, in the Abstract Book
- » Company logo and 200 word company profile on the conference web site with a hyperlink to the sponsor website
- » Insert in the conference bag; two pages (A4 format) or four pages (A5 format) or USB (provided by the sponsor)



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## SILVER SPONSORSHIP



### Recognition

- » One free registration

### Visibility

- » Approx. 4m<sup>2</sup> exhibition space
- » Listing of the sponsor's company name/logo and sponsor level in the Programme Book
- » 1/2 page, full colour advertisement, in the Programme Book
- » Company logo and 100 word company profile on the conference website with a hyperlink to the sponsor website
- » Insert in the conference bag; one page (A4 format) or 2 pages (A5 format)

## BRONZE SPONSORSHIP



### Visibility

- » Listing of the sponsr's company name/logo and sponsor level in the Programme Book
- » Company logo on the Conference web site with a hyperlink to the sponsor website
- » Insert in the conference bag; one page (A4 format) or 2 pages (A5 format)



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## SPONSORSHIP OPPORTUNITIES

### POSTER SESSION SPONSOR

- » Recognition in the programme book, and on the website
- » Spot for one display screen in the poster area for sponsor video messages
- » Displaying two sponsor roll-up banners in the poster area

### STUDY TOUR SPONSOR

- » Recognition in the programme book, and on the website
- » Displaying one sponsor banner in the bus of the study tour

## OTHER SPONSORSHIP OPTIONS

### WELCOME APERITIF - 15th MAY 2022

- » Option to exhibit signage and promotional materials at catering stations
- » Recognition in the programme book and on the website

### LUNCH SPONSOR - 16th AND 20th MAY 2022

- » Option to exhibit signage and promotional materials at lunch catering stations
- » Recognition in the programme book and on the website

### COFFEE BREAK SPONSOR - 16th AND 20th MAY 2022

- » Option to exhibit signage and promotional materials at catering stations
- » Recognition in the programme book and on the website

### SOCIAL DINNER

- » Logo on the invitation
- » Logo on the menu
- » Visibility on the location (to discuss with organisers)

### BADGES, LANYARDS, CONFERENCE BAG

- » Logo on the delegate badge
- » Logo print on the lanyard alternating with the conference logo
- » Badges and lanyards will be provided and printed by the sponsor
- » Conference bags (provided by the sponsor)





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## ADVERTISING OPTIONS

### INSERTS INTO THE DELEGATE BAGS

- » Printed insert, max 2-page A4 leaflets (max 3)
- » Printed insert, max 6-page A4 brochure (max 1)
- » Printed insert, max 12-page A4 brochure (max 1)
- » Logo on the conference pen with the conference name (pens provided by the sponsor)
- » Logo on the conference paper notepads with the conference name (notepads provided by the sponsor)

### ADVERTISEMENTS IN THE PROGRAMME BOOK, CUSTOM PLACEMENT

- » Half-page
- » Full page

### DISPLAY OF FREESTANDING BANNERS IN COMMON AREAS AND MEETING ROOMS

- » Medium banner, max size 1 x 1 m.
- » Large banner, max size 2 x 2 m.

### EXHIBITION SPACE (with power, 2 chairs and table)

Includes one free delegate registration

- » 9 m<sup>2</sup>
- » 6 m<sup>2</sup>
- » 4 m<sup>2</sup>



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## COSTS

Select your option

- |                          |   |   |             |
|--------------------------|---|---|-------------|
| <input type="radio"/>    | <b>MAIN SPONSORSHIP</b>                       | » | € 20,000.00 |
| <input type="radio"/>    | <b>PLATINUM SPONSORSHIP</b>                   | » | € 15,000.00 |
| <input type="radio"/>    | <b>GOLD SPONSORSHIP</b>                       | » | € 10,000.00 |
| <input type="radio"/>    | <b>SILVER SPONSORSHIP</b>                     | » | € 5,000.00  |
| <input type="radio"/>    | <b>BRONZE SPONSORSHIP</b>                     | » | € 1,000.00  |
| <input type="checkbox"/> | <b>POSTER SESSION SPONSOR</b>                 | » | € 5,000.00  |
| <input type="checkbox"/> | <b>STUDY TOUR SPONSOR</b>                     | » | € 5,000.00  |
| <input type="checkbox"/> | <b>WELCOME APERITIF- 15th MAY 2022</b>        | » | € 5,000.00  |
| <input type="checkbox"/> | <b>LUNCH SPONSOR - 16th AND 20th MAY 2022</b> | » | € 5,000.00  |
| <input type="checkbox"/> | <b>COFFEE BREAK - 16th AND 20th MAY 2022</b>  | » | € 3,000.00  |
| <input type="checkbox"/> | <b>SOCIAL DINNER</b>                          | » | € 12,000.00 |
| <input type="checkbox"/> | <b>BADGES &amp; LANYARDS, CONFERENCE BAG</b>  | » | € 4,500.00  |
| <input type="checkbox"/> | <b>INSERTS INTO THE DELEGATE BAGS</b>         | » | € 1,500.00  |
| <input type="checkbox"/> | <b>FULL PAGE</b>                              | » | € 1,200.00  |
| <input type="checkbox"/> | <b>HALF-PAGE</b>                              | » | € 700.00    |
| <input type="checkbox"/> | <b>DISPLAY OF FREESTANDING BANNERS</b>        | » | € 2,000.00  |
|                          | <b>EXHIBITION SPACE</b>                       |   |             |
| <input type="radio"/>    | <b>- 9 m<sup>2</sup></b>                      | » | € 5,000.00  |
| <input type="radio"/>    | <b>- 6 m<sup>2</sup></b>                      | » | € 4,000.00  |
| <input type="radio"/>    | <b>- 4 m<sup>2</sup></b>                      | » | € 3,000.00  |

All prices are exclusive of the Italian VAT tax (22%)



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## APPLICATION FORM

### COMPANY/INSTITUTE DATA

Company/Institute name

Company/Institute address

Street number

City

ZIP code

Country

VAT code

### PERSONAL INFORMATION

Title

Role in the Company/Institute

Name

Surname

Telephone

Mobile

E-mail

Date

Signature



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## General Terms and conditions

### 1 - Application Form

The application form, correctly completed, must be submitted by email to: [secretariat@euraf2022.eu](mailto:secretariat@euraf2022.eu). In the event that a higher number of registrations is received than the available types of sponsorship, these are considered in the order they were received (date of receipt, first come, first-serve).

### 2 - Stand allocation

Stand allocation takes place in accordance with demand, available exhibition areas, technical requirements and the organizer's conceptual requirements. The basic area is rented out at the dimensions stated. The organizer may change the position of the exhibition area even after the stand allocation has been sent. These changes do not substantiate a claim for price variations. The full or partial transfer to other companies and the sublet of the stands is strictly forbidden. It is also forbidden to display any third-party products without prior written agreement with the organizer. The organizer reserves the right to exclude individual suppliers from participating in the event.

### 3 - Relocation and restrictions of the exhibition

No claims on the part of the exhibitor arise against the organizer should an exhibition have to be cut short, relocated or cancelled.

### 4 - Waiver

The sponsor that, for justified reasons, renounces to participate in the Conference, despite having submitted his application form, must notify it submitting a pec to: [office@pec.toolsardinia.it](mailto:office@pec.toolsardinia.it) within 60 days.

The organizer, considering the reasons, may require a 30% penalty of the sponsorship as reimbursement. If the waiver is received less than 60 days before the beginning of the conference, the organizer may require a 80% penalty of the sponsorship as reimbursement.

### 5 - Payment terms

All payments are to be made in EURO within 30 days from the invoice date and no later than the start of the event. A copy of the payment must be submitted by mail to: [secretariat@euraf2022.eu](mailto:secretariat@euraf2022.eu). Bank fees for international transfers and currency exchange are at the client's expense.

### 6 - Insurance, liability

The exhibitors are obliged to take out a general liability insurance prior to the beginning of the event. An additional insurance against loss of or damage to the exhibition items during build-up and/or breakdown, the duration of the exhibition and transport is recommended. Exhibitors are also liable for damage caused by their own staff or any assigned companies. The exhibitor is not entitled to claim against the organizer should there be any discrepancy regarding space measurements.

### 7 - Advertising

Any kind of advertising outside the stand is not permitted. Acoustic and/or visual advertising aids at the stand must be designed in such a way that neighboring stands are not affected. The distribution or display of any prospectus, flyers, brochures or the like is generally only permitted on the exhibitor's own stand; hostesses engaged outside the stand area require the organizer's approval.



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## **8 - Build-up and dismantling of the stand**

*The fixed build-up and dismantling times must absolutely be adhered to. The stipulated end of the dismantling also includes the removal of the exhibition goods. Each exhibitor must build up and organize the stand on his own.*

## **9 - Cleaning**

*The stand areas must be left in a clean condition after the event.*

## **10 - Miscellaneous provisions**

*In the event that the organizer is compelled to postpone, cut short or extend the exhibition as a result of force majeure or any other reason for which he is not responsible, this does not give rise to any claims on the part of the exhibitor for a withdrawal or termination or to any other claims towards the organizer, in particular claims for damages. No claims arise against the organizer if the conference has to be*

*cut short or cancelled for any reason. This liability exclusion also extends to any changes which may become necessary at short notice concerning the stand's measurements, position or similar. The exhibitor also carries the sole responsibility to ensure that the provisions related to trade laws, police regulations in force, health legislation and other provisions are complied with.*

## **11 - Final provisions**

*The exhibitor's claims against the organizer expire in 6 months, provided no legal provisions state otherwise. If single provisions of the participation conditions are ineffective, this has no influence on the validity of the other regulations. The ineffective regulation shall be modified in such a way that the intended purpose is met.*

*Place of jurisdiction is Cagliari, Italy, and the language of any eventual court claims will be Italian.*